Imagine the following situation: You have a sudden episode of amnesia while on a trip and wake up in a strange place. You have no idea where you are. All you know is that this is the view out the window.

![Image of a large mystery building on a city street with smaller buildings in the foreground and background.](image)

You need to get your anti-amnesia medicine to prevent blacking out again—and you need it fast.

Insurance will cover the cost of sending your medicine via courier, but you need tell them where to go.

Question: Where are you? Can you find the street address, building, and city?

For today's extra credit: Can you figure out to what office number and floor the medicine must be sent? How about the phone number?
Goal: This is a fun puzzle that I want to solve.

Answers I need:

- Where is this?
- Where does that mean I am (building)?
- What is the address of my location?
- What is the floor of my location (precise business/residence/location)?
- What is the phone number of my location?

Process plan:

1. Figure out what the main building in the picture is. Failing that, find any clues in the picture that will let me determine the location of this picture.

2. Use the relative elements of the locations in the picture to help me figure out from where I am taking the picture (e.g., the TP building is closer to me, and the Westin is further away and to the right, so my location would have to put the TP building between myself and the Westin.)

3. Once I determine the building, research how to calculate how far up I am.

4. Find information on my location that lists who is how far up (will I need to know average number of floors per 100 meters or something)?

5. Look up phone number of location.

Actions:

1. Tried search by image for picture—nothing.

2. Tried search by image for logo (copied just that part of the picture)—nothing.


4. [Telekomunikacja Polska Group headquarters] got me the address (in Warsaw).
(5) Went to maps.google.com. Pasted address from Step 4 into Google Maps search bar. Looked up address in Google Maps; used satellite view and Street View. It looks like I am in the right place, but not getting closer to identifying the building I must be in to have this view.

(6) Trying to figure out what other clues I have to work with. My son noticed that a reflection in the picture said “Google” backwards. The challenge was posted by someone who works at Google. Given that context, I believe that part of the answer is that I am in the Google office in Warsaw.

(7) Returned to Google Maps where I searched for Telekomunikacja Polska Group, and click on the Search nearby feature to search for [google]. There is one Google office located nearby. Google Warsaw is located in the Warsaw Financial Center.

(8) Confirm my orientation by using the Search nearby feature to check the locations of the Westin Hotels in Warsaw and the Deloitte office, as both of those are visible in the background. I am on the right track. Everything seems to be oriented correctly.

(9) Search [google warsaw] and get the page from the About Google section of the Google website:
Google Warsaw  
Warsaw Financial Center  
Emilii Plater 53  
00-113 Warszawa  
Poland  
Phone: +48 22 207 19 00

(10) Search for [warsaw financial center directory] and go to the building’s own page. (Should have just done [warsaw financial center], would have been enough.) Read the menu and click on “Our Tenants,” link, to find Google listed as Floor 8/10.

Answer: I am in the Google Warsaw office, Warsaw Financial Center, Emilii Plater 53, 00-113 Warszawa, Poland, Phone: +48 22 207 19 00. I am on the 8th-10th floor.

Sources used:
- **SearchResearch blog**—assume that the photo posted there is legitimate and has good clues to help me answer the question as it is posed.
- **Google Maps**—I use Google Maps in my daily life and find it generally correct and trustworthy. Therefore, I assume it will be trustworthy here, as well.
- **Google.com**—About Google section. Google posts this information to help people get correct information about offices around the world, so it should be reliable.

What I learned: I really felt stuck for a while when I thought I knew it was a picture of the Telekomunikacja Polska Group building, but I could not quite get myself oriented. I was grateful for the help in noticing the Google logo. Sometimes, you really have to search hard for clues, and you have to try out everything you find!

Skills used:
- **Generalization** (find info on whole building to learn floor of one resident)
- **Specialization** (finding the logo to locate the city/company, generally using details in the picture to define the whole)
- **Context tems** (logo, directory)
- **Drawing every possible clue from the information you have**